



Broadcast Funding Request Form

Please submit your application for broadcast funding assistance from the U.S. Trotting Association to Director of Marketing and Communications Dan Leary at dan.leary@ustrotting.com

Submissions should include the following information:

1) Content/intent of the broadcast to be funded.

2) Platform(s)/channel(s) on which show will be aired.

3) Date(s) and times(s) when show will air.

4) Anticipated reach of show.

(MORE)



5) Description of use of funds.

6) Listing of other funding partners, if any, and percentage of total costs assumed by each

7) Amount of funding that you are requesting from the USTA

8) Contact Information

Name:

Phone:

Email:

Mailing Address (for check if approved):