



Broadcast/Promotion Funding Request Form

Please submit your application for broadcast funding assistance from the U.S. Trotting Association to Director of Marketing and Communications Dan Leary at dan.leary@ustrotting.com

Submissions should include the following information:

1) Content/intent of the broadcast or promotion to be funded.

2) Platform(s)/channel(s) on which show will be aired or where promotion will be publicized.

3) Date(s) and times(s) when show will air or when promotion will take place.

4) Anticipated reach of show or promotion.

(MORE)



5) Description of use of funds.

6) Listing of other funding partners, if any, and percentage of total costs assumed by each

7) Amount of funding that you are requesting from the USTA

8) Contact Information

Name:

Phone:

Email:

Organization/Name to make check payable to and Mailing Address to send it to (if approved):